

TITLEHOLDER JOB DESCRIPTION

Qualities & Attributes Defined by the Job Description

- Role Model
- Accomplished – Distinguished Achievements
- Leader – Mobilizes and Inspires
- Communicator – Courage of Convictions
- Beauty – Attractive, Confident, Commanding Presence
- Talented
- Intelligent
- Energetic – Charisma and Expression – Magnetic Personality
- Engaging – Sets People at Ease

Critical Points

Consider the “Qualities and Attributes” along with the State/Local Titleholder Job Description in all phases of competition and apply the following:

1. Can she do the job?
2. Does she want the job?
3. Do you believe she is willing to commit and fulfill the responsibilities of the titleholder job description?
4. Will she be cooperative once she receives the job?

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2016 Miss America Job Description

Thank you for agreeing to be a part of the selection of Miss America in this very special year. The [Miss America Organization](#) is celebrating its 95th year and we are honored and proud that you are part of making history as well as the future.

While you will be instructed on the formal rules applicable to judging, this document is meant to give you insight into the day to day roles and responsibilities of Miss America. While you will be judging talent, physical fitness and intellectual capacity, you may find that Miss America isn't the most talented, the most beautiful or the most physically fit. However, she will be a combination of the best of these qualities –a well-rounded individual with intelligence, heart, stamina and an ability and desire to do the job - the face of the organization both during and after her year of service.

You will see from the outline below that the woman you choose, to be successful, must be a very special young lady with great promise for her future.

The most important points to keep in mind as you choose the next Miss America:

1. First and foremost, the Miss America program is about scholarship and service. Being Miss America is not about self. It is about having a servant's heart and soul. It is not about personal celebrity or exposure or wanting merely personal recognition or congratulations. It is for a young woman who wants to work toward a higher purpose and understands she is a role model both now and in the future.
2. Being Miss America is a 24 hour per day, 7 day a week job for one year for which she is paid:
 - a. She travels approximately 20,000 miles a month, with two suitcases, mostly in economy. She will be in a different location every 18 to 24 hours. She will live on the road throughout her year with some time off to visit family, during which she is on call. She is expected to carry what she brings, be prepared for long days and must have the stamina to handle multiple long days and long periods of time away from family and friends.
 - b. She must always be professional in appearance, on-time, honest, compassionate, friendly, personable, approachable, engaging and sincere. She must be flexible and adaptable to changing circumstances and requests. She is never to leave a child unrecognized or unappreciated.
 - c. She must remain aware, through a year of travel and constant exposure, that she is representative of both an iconic brand, its supporters and sponsors, and those she competed with. She is a public relations and marketing representative of the brand.
 - d. She must be able to roll with the punches and reach out to all ages and socio-economic backgrounds. She is expected to be comfortable and open with both Presidents and those who are the least fortunate in our society.
 - e. She must have the discipline to attend and be engaged and interested in all booked appearances and be prepared in advance for each – meaning she will research and prepare talking points, speeches and talent presentations.

Being Miss America is about realizing this is but one goal for her life, not THE goal of her life. She must be a young woman who sees this job as the first step toward her continuing education and career. She must have leadership skills and be a team player.

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Being Miss America means taking advantage of the scholarship and opportunities presented to her after her year of service and remembering that she will carry the title with her the remainder of her life.

NATIONAL PLATFORMS

Miss America is also the face and spokesperson for the organization's national platforms.

Children's Miracle Network Hospitals

Miss America serves as the national Goodwill Ambassador for Children's Miracle Network Hospitals. She visits hospitals, patients, parents and staff speaking on their behalf and raising awareness and funds for their work.

STEM Education & the Department of Education

Through a relationship with the Department of Education, Miss America advocates for and promotes STEM education. She often appears with elected and appointed government officials at the local, state and national levels and, therefore, must be able to maintain an ability to avoid political or partisan argument.

CORPORATE SPONSORS

Miss America must have a vast knowledge of sponsor's brands, products and guiding principles, bring them recognition and inspire public interest in the brands.

Joseph Ribkoff

Joseph Ribkoff is the official wardrobe provider to Miss America and she is required to wear Joseph Ribkoff at all official appearances that do not require formal attire.

Sherri Hill Gowns

Sherri Hill is the official gown provider to Miss America and she is required to wear Sherri Hill gowns and cocktail dresses for all official appearances that require formal wear.

Atlantic City

Miss America serves as the Ambassador for Atlantic City and promotes the city as a destination location.

CONCLUSION

Again, we thank you for taking your time to select our next Miss America. Please don't hesitate to ask your Judge's Committee Chair if you have any questions about the roles and responsibilities of Miss America. We are entrusting in you the selection of the right young woman to carry on the proud tradition of scholarship and service. In order to be Miss America, the young woman you choose must be an unforgettable, beautiful, engaging, talented, intelligent and accomplished young woman who leaves an enduring impression on everyone she meets. In addition, you will not only be changing a young woman's life but growing a program with a fundamental mission of creating educational opportunities for young women.

Thank you,

The Board of Directors of the Miss America Organization