

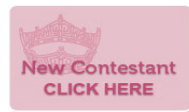
Contestant Registration Instructions

Congratulations on becoming involved with the largest provider of scholarship assistance in the world. Last year, the Miss America Organization and its state and local organizations made available more than \$43 million in scholarship assistance to young women across the country.

In 2007, the Miss America Organization partnered with Children's Miracle Network – an alliance of children's hospitals – to develop a National Platform. Children's Miracle Network Hospitals is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America. The 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research and preventative education to help over 17 million kids each year overcome diseases and injuries of every kind.

Registering as a Contestant

Each young woman interested in competing in the Miss America system must register online at www.MissAmericaforKids.org. To register as a contestant, go to the home page and click on the following pink button:



Fill out the mandatory fields (marked by an asterisk *) and click REGISTER at the bottom of the page.

Once you have completed the registration form, you will be taken to a list of upcoming pageants in your state. Check the box next to the pageant(s) for which you would like to register and click REGISTER.

Fundraising

Contestants competing in Miss America-sponsored local pageants are required to raise a minimum of \$100 in donations for Children's Miracle Network Hospitals and the Miss America Scholarship Fund. It's not an entry fee, but rather a community service requirement. Your fundraising goal will automatically be set at \$100 when you register. You may increase your goal at any time by logging in to your account and clicking "Update Profile." No matter where you set your goal, you must raise at least the minimum amount required to be eligible to compete.

An additional \$100 is required for each additional local pageant you attend, with a maximum cap of \$400. Once you have raised \$400 for local competitions, you may compete in as many local pageants within your state for which you are eligible (*Michigan contestants are required to raise \$100 for each and every local pageant in which they compete*). Once a contestant has won a local competition, she must raise an additional \$250 to be eligible to compete in her state pageant, and an additional \$500 is required of our state titleholders to be eligible to compete in the Miss America Pageant.

Registering for a Pageant

When creating your account, you will need to register for at least one pageant. If you wish to compete in additional local pageants, you can log in to your profile at any time and click “Pageant Registration” on your contestant dashboard:



Pageant Registration

You will then choose from a list of possible local pageants remaining in the current “Crowning Year.” Crowning Year is determined by the year you would compete to become Miss America if you were to win the local and state pageants leading up to it. For example, a local pageant occurring in October 2012 would lead to the 2013 State pageant and the 2014 Miss America Pageant, held in January '14. Therefore your local in October 2012 will be a part of the 2014 Crowning Year.

The pageant registration page includes a list of all the pageants available for registration in your state. If your pageant does not appear here, contact your state director. Contact information is available at <http://missamerica.org/organization-info/state-contact-info.aspx>.

Qualifying for a pageant

In order to qualify to participate in a pageant, you must raise the required minimum for that pageant (\$100 for local pageants, \$250 for state pageants, and \$500 for the national pageant). In order to help you reach your fundraising goal, you can use the MissAmericaforKids.org website to send emails to your friends and family. When you are logged in to your account, click on “Send Emails” on your dashboard:



Send Emails

Here you may enter the email addresses of friends, family, and colleagues who you think would be willing to support you in your efforts.

Tip: You may also send one email to yourself that you can then personalize and forward to your entire contact list from your own email account. You will easily raise \$100 for these two organizations by getting just five (5) friends to donate \$20, ten (10) friends to donate \$10, or twenty (20) friends to donate just \$5 each – you get the picture! It’s just that simple.

You can check your progress and your qualification status at any time by clicking “Qualification Report” on your contestant dashboard:.



Qualification Report

Here you can view a list of the pageants for which you are registered and the remaining amount of funds you need to qualify, if any. Once you have qualified for a pageant, its entry line on your qualification report will change from red to green.

Editing Your Profile

Once you have created an account on the MissAmericaforKids.org website, you will use that same account profile throughout your years of competing in the Miss America system. You can edit your information at any time by clicking either of the following two links on your contestant dashboard:



[Edit Donation Page](#)

In the “Edit Donation Page” section, you may increase your fundraising goal, set a custom URL to make your donation page easier to find, change your personal message on your donation page, and update your photo.



[Update Personal Info](#)

In the “Update Personal Info” section, you may change the email address that is associated with your account or update your contact phone number and/or address. You cannot change your competition state, however. If you are eligible and wish to compete in two different states at any time while competing in the Miss America system, you must create a new profile for the second state in which you choose to compete. **Qualification monies raised cannot be transferred to another state or to a future Crowning Year.**

We wish you all the best on your journey toward becoming Miss America! There are many rewards awaiting you. Whether or not you ever win a title or wear a crown, the opportunities and possibilities along the way are endless!



**Children's
Miracle Network
Hospitals**